



BEFORE

AFTER

MEETING ACCESSIBILITY WITH EASE ON OVER 13,000 WEBPAGES

Cobb County School District (CCSD) looked for ways to more effectively communicate with its community of over 800,000 citizens. SchoolBundle's Unified Communications Platform was the answer and solution to modernize CCSD's communication to one of the largest school districts in the country.

CORRECTING THE ISSUES AND MAINTAINING ACCESSIBILITY STANDARDS

Over 13,000 web pages – all requiring an update in design and to correct accessibility issues. These two pressing needs brought Cobb County to SchoolBundle. Looking at our previous work and the depth of our experience with school boards gave Cobb County confidence that we could provide the right look and feel for their new sites, but it was the attention to accessibility that is baked into our platform that helped finalize their decision.

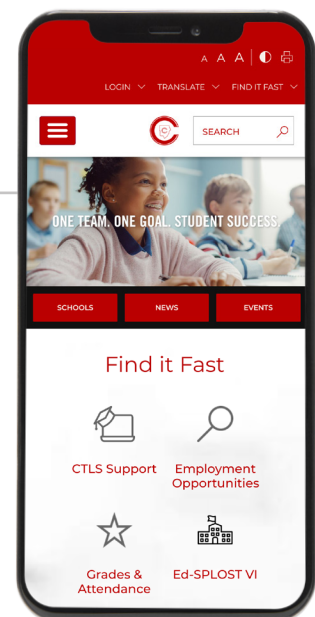
For most schools in Cobb County, the school librarian is the one making changes and updates to the school’s website. Managing the site is only one of the many tasks they have in a day; becoming an accessibility expert is an intensive process that would take training and time they just don’t have. Cobb County knew they needed a solution that would not only provide an accessible UI without compromising design, but that would enable these already busy individuals to maintain that same level of accessibility.

SchoolBundle came out as the answer to this challenge for Cobb County. With a team well-versed in the ever-updating Accessibility guidelines, SchoolBundle provided Cobb county with a modern, easy-to-navigate design that didn’t sacrifice accessibility to look good.

Maintenance also became a simple task for Cobb County users and webmasters; the SchoolBundle platform is built to include accessibility best-practices, such as link formatting and adding alt-text, right in the CMS. Without the SchoolBundle platform, Cobb County would have spent thousands of hours correcting accessibility issues and thousands more trying to maintain that level of accessibility and training their many users and webmasters to meet those guidelines.

Theme Colors

<p>CCSD PRIMARY COLORS</p> <p>primary-base #BF0000</p> <p>primary-dark #A60000</p> <p>SECONDARY COLORS</p> <p>secondary-base #FFCC00</p> <p>secondary-dark #212121</p> <p>secondary-light #F7F0E9</p> <p>SCHOOL PRIMARY COLORS</p> <p>school-primary-base #00349F</p> <p>school-primary-dark #003375</p> <p>school-primary-light #7EB8F0</p> <p>SCHOOL SECONDARY COLORS</p> <p>school-secondary-base #686868</p> <p>school-secondary-dark #393838</p> <p>school-secondary-light #C5C4C4</p>	<p>NEUTRAL COLORS</p> <p>color-gray-14 #000000</p> <p>color-gray-13 #212121</p> <p>color-gray-12 #333333</p> <p>color-gray-11 #3C3C3C</p> <p>color-gray-10 #666666</p> <p>color-gray-9 #767676</p> <p>color-gray-8 #A6A6A6</p> <p>color-gray-7 #C8C8C8</p> <p>color-gray-6 #D0D0D0</p> <p>color-gray-5 #DADADA</p> <p>color-gray-4 #EAEAEA</p> <p>color-gray-3 #F4F4F4</p> <p>color-gray-2 #F8F8F8</p> <p>color-gray-1 #FFFFFF</p>
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SIZES

Heading One	42px	Light
Heading Two	28px	Light
Heading Three	24px	Regular
Heading Four	21px	Regular
Heading Five	17px	Semibold
Heading Six	15px	Bold
Paragraph Text	18px	Regular
Link Text	14px	Regular

WEIGHTS

ms-fontWeight-extralight	Thin
ms-fontWeight-light	Semilight
ms-fontWeight-regular	Regular
ms-fontWeight-mediumbold	Medium
ms-fontWeight-semibold	Semibold
ms-fontWeight-bold	Bold
ms-fontWeight-extrabold	ExtraBold
ms-fontWeight-black	Black

The average School Board in North America has over 300 issues on the district site alone!

LESSONS LEARNED

After going through the entire process, Cobb County is happy to have worked with SchoolBundle. Not only to re-design their websites but to correct and maintain the level of accessibility they wanted in order to meet the needs of their entire community.

"I would definitely recommend a full re-design to any board facing accessibility issues or complaints. It is exponentially more difficult to make the individual edits and changes compared to starting from scratch and leveraging a system like SchoolBundle to ensure accessibility guidelines are met and maintained."

Jeanna Finlayson

District Webmaster, Cobb County School District

